## Bianca Huan He

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### **Education**

2020 – Present University of Chicago, Booth School of Business

Ph.D. in Finance

M.B.A.

2014 – 2018 Cornell University

B.A., Economics and Statistics, Minor in Business magna cum laude

#### References

Amir Sufi Yueran Ma

Booth School of Business
University of Chicago
University of Chicago

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Raghuram G. Rajan Steve Kaplan

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### **Prior Work Experience**

2018 – 2020 Fama-Miller Center for Research in Finance, Chicago Booth

Research Assistant for Professors Yueran Ma, Lubos Pastor, Amir Sufi, Michael

Weber

Summer 2017 NERA Economic Consulting

Antitrust team

Summer 2016 Guotai Junan Securities

M&A Intern

2015 - 2016 Cornell Institute for China Economic Research

Research Assistant

# **Working Papers**

### Financing Intangibles

Awarded MFA Outstanding PhD Student Paper Award 2025, The Kuldeep Shastri EFA Outstanding Doctoral Student Paper 2024, Runner-up

<u>Investing in Customer Capital</u> (with Lauren Monstrom and Amir Sufi) *NBER Working Paper w33171* 

## **Unveiling Intangibles**

Awarded the Liew Fama-Miller Fellowship (best second-year paper award)

### Selected Awards, Fellowships and Grants

2025 Stevens Doctoral Program Research Grant

MFA PhD Student Travel Grant

2023 Fama-Miller Research Professional Development Fellowship

John and Serena Liew Fellowship Fund

**Princeton Initiative Travel Grant** 

2022 Fama-Miller Research Grant I (joint with Prof. Eric Zwick)

Fama-Miller Research Grant II Booth PhD Student Research Grant

**Ewing Marion Kauffman Foundation Travel Grant** 

2021 CRSP Summer Paper Award

2020 – Present Booth Doctoral Fellowship, Chicago Booth
 2016 Hatfield Undergraduate Research Fellowship

### **Seminars and Conference Presentations** (\* indicates scheduled, † indicates by coauthors)

2025

NBER Corporate Finance Spring 2025\*†, WFA\*†, Columbia GSB†, Harvard Business School†, the Federal Reserve Bank of Richmond†, the Federal Reserve Bank of Chicago†, the Mitch Daniels School of Business at Purdue University†, USC Marshall†, University of Chicago Booth School of Business†, MFA, Econ Dynamics & Financial Markets Group, Amir Sufi PhD Working Group×2, Chicago Booth Brownbag, CCSRG

2024

37th Australasian Finance and Banking Conference, 2nd Women in Central Banking at the Dallas Fed, ESSFM Gerzensee 2024 (night session), NFA 2024, EFA 2024, SWFA 2024, UChicago Yiran Fan Memorial Conference (poster), Chicago Booth Brownbag, Lars PhD Working Group, Amir Sufi PhD Working Group×2, Econ Dynamics & Financial Markets Group, CCSRG

2023

FMA 2023, Boca Corporate Finance and Governance Conference, CAFM (doctoral consortium session), Firms and Contract Working Group, Chicago Booth Brownbag×2, Amir Sufi PhD Student Working Group, CCSRG×2

2022

FMA 2022 (discussant), Chicago Booth Brownbag

## **Teaching Experience** (\* indicates scheduled)

Corporate Finance (EMBA), TA for Yueran Ma

Corporate Finance II (Finance PhD core), TA for Amir Sufi

Entrepreneurial Finance and Private Equity (MBA), TA for Steve Kaplan

Entrepreneurial Finance: Private Equity (EMBA), TA for Per Strömberg

Corporate Finance (EMBA), Student Tutor

Corporate Finance (MBA), TA for Anil Kashyap

Spring 2025\*

Winter 2024, 2025

Summer 2023

Spring, Summer 2023

Winter 2023

#### **Professional Service**

Standing Committee on PhD Climate	2024-2025
Firms and Contracts Working Group Student Organizer	2023
Booth PhD Program Student Advisory Committee Advisor	2022-2023
CCSRG Co-Organizer	2022-2023
Chicago Booth Brownbag Co-Organizer	2022-2023
PhD Student Mentor	2022

## Other Skills and Interests

Programming Languages: R, Python, SQL, Matlab Software: LaTex, Stata, SAS, Lyx

Hobbies: Tennis, Skiing, Sailing, Gardening

Foreign Languages: Native speaker in Chinese, basic Japanese